



Association of Australian  
Convention Bureaux

# AACB Innovation Award 2016/17

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## SELECTION CRITERIA

Nominations must address the following questions and must not exceed 750 words per question.

1. What new innovation(s) have been applied in your business in the past twelve months that represent a significant transformation to your operations, technology or product development pipeline? Highlight, if any, initiatives that were borne out of previous AACB Staff Conferences. (Maximum 750 words)
2. What specific benefits or organisational gains have been realised from the innovation created for your bureau? Highlight what impact this innovation has had on the business events industry and the wider community. (Maximum 750 words)

## IMPORTANT INFORMATION FOR ALL ENTRANTS

- Your convention bureau must be a financial member of AACB at the time of nomination, judging of the Awards, and the Awards Ceremony in 2017.
- Nominations are subject to a word limit. Entries that exceed the word limit may be penalised or disqualified from entry.
- Only nomination forms with completed answers will be accepted.
- Supporting information is allowed as evidence, but should not be used to extend your responses to questions past the stipulated maximum word limits.
- Submit your nomination to Annika Hofsink as a PDF document via email, [annika.hofsink@aacb.org.au](mailto:annika.hofsink@aacb.org.au).

Information provided in your application may be used for media, marketing and promotional material (excluding any financial data, which will remain confidential).

All nomination forms must be received by AACB no later than:  
**5pm AEST, Friday 25 August 2017.**

## PAST WINNERS

2015/16 – Business Events Cairns (Member Professional Development)  
2014/15 – Newcastle Convention Bureau (Altogether Perfect Campaign)  
2013/14 – Adelaide Convention Bureau (Delegate Touring Booking Portal)



## FINALIST PRESENTATIONS

- All finalist will be required to deliver a short TEDx style presentation at the 27<sup>th</sup> AACB Staff Conference, on 7 September 2017.
- The presentation must not exceed 8 minutes, and can be delivered by a team or individual.
- Content for the presentation should include, but not be limited to the selection criteria questions.
- Presentation style and format requirements will need to be discussed with the technician on duty. Any media equipment required in addition to the conference setup will be at the nominee's cost.

## AWARDS CEREMONY

The winner of the Convention Bureau Innovation Award 2016/17 will be announced at the 28<sup>th</sup> AACB Staff Conference during the Gala Dinner. The 2017 Conference will take place in Hobart from 6 – 8 September, with the Gala Dinner to be held at Frogmore Creek Wines on 8 September. Visit [www.ivvy.com.au/event/AACB17](http://www.ivvy.com.au/event/AACB17) to register.

## PRIZE

AACB members will be battling it out for the perpetual Innovation Shield and associated prestige!

In addition, a \$1,000 cash prize is being offered to build on your bureau's award-winning concept or provide mentoring to help bring your team's innovative ideas and insights to life and make them happen in your workplace.



## NOMINATED BUREAU DETAILS

Please complete details of the convention bureau you wish to nominate for the Convention Bureau Innovation Award 2016/17.

Name of nominated bureau	
Contact number for nominated bureau	

Name of person making this nomination	
Contact number for person making this nomination	
Email Address of person making this nomination	

## DECLARATION

I, being the Chief Executive Officer (or equivalent) of \_\_\_\_\_  
(please insert organisation name);

- a. Warrant that the information provided is true and correct
- b. Agree to the terms and conditions of entry provided.

Signed \_\_\_\_\_

Name & Position \_\_\_\_\_

Date \_\_\_\_\_

**THANK YOU FOR YOUR NOMINATION!**

